Towards a circular economy in food; The role of public-private partnerships



Drivers for change

























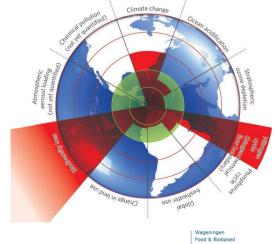
















Food waste - latest estimate EU-28



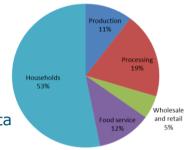






Equivalent of 20% of all produced food in FU

- 143 billion euros
- ~ 304 Mt CO2 eq (6% of total emissions of GHG in EU28%)



WAGENINGEN UNIVERSITY & RESEARCH 173 kg pro-capita

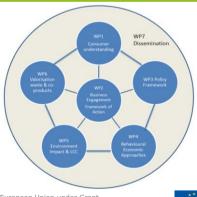
Research



Resource Efficient Food and dRink for the Entire Supply cHain (2015 - 2019)

26 partners, 12 countries

Multi stakeholder platforms: the Netherlands, Germany, Spain, Hungary, China







REFRESH is funded by the Horizon 2020 Framework Programme of the European Union under Grant Agreement no. 641933. The contents of this document are the sole responsibility of REFRESH and can in no way be taken to reflect the views of the European Union





The REFRESH Project

A central ambition of the REFRESH project is to develop a 'Framework for Action' model that is based on strategic agreements across all stages of the supply chain (backed by Governments), delivered through collaborative working and supported by evidence-based tools to allow targeted, cost effective interventions.



5/22/2018





www.eu-refresh.org



The REFRESH Project consortium









































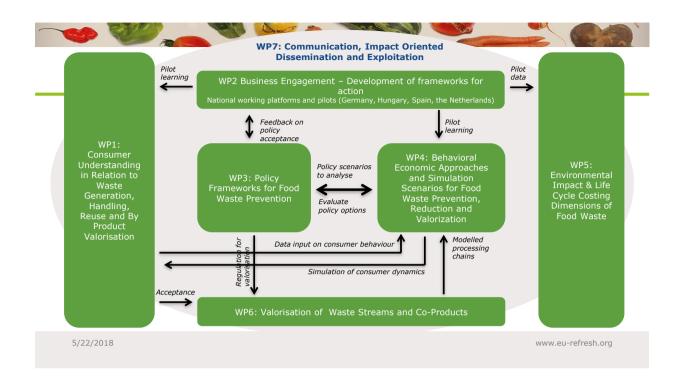


5/22/2018

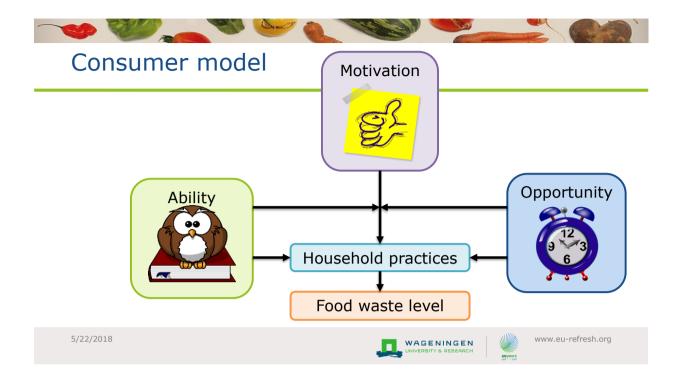




www.eu-refresh.org









Policy review and action plan

Mapping food waste drivers across the food supply chain

identifies drivers of food waste and resulting waste streams across the supply chain in five food categories

EU policy review

Identifies the impact of EU policy areas on food waste generation and/or prevention and discusses opportunities for improvement

Policy workshops

- 2 Upcoming workshops in 2018-2019:
 - National approaches and voluntary agreements (19 June 2018, Amsterdam)
 - · Consumer behaviour
 - · Animal feed
 - Synthesis workshop: implications of REFRESH results for policy

Propose an Action Plan for policy change

5/22/2018 www.eu-refresh.org



5/22/2018 www.eu-refresh.org

Coordinating Germany Partner CSCP

Priorities

- Grocery/retail sector
- Out-of-Home
- Consumer
- Supply chain/ production



- **Business** •Aldi Nord •Aldi Sud
- Metro
- Nestle
- Penny
- Sodexo
- Associations (food & retail) **Academic**
- · Professor Dr. Guido Ritter (FH Munster)

NGOs

- Foodsharing
- Consumer organisations
- •Die Tafeln

Government / **Public**

- **Organization**
- Federal Ministry of Food and
- Agriculture
- Environment Ministry NRW
 •Bavarian State
- Ministry for Food, Agriculture and
- Foresty •German Council for Sust.

Dvlpmt

5/22/2018 www.eu-refresh.org



Priorities

- Quantification of food waste
- Supply chain / retail
- Consumer
- Hospitality



Business

- Wholesale Market
- •HORECA Marketing Club
- Budapest
- •TESCO

Academic

 Agricultural Research Institute

Government / Public Organization

Ministry of Human Resources

NGOs

•ÉFOSZ (Alliance of Hungarian Food Manufacturers)

5/22/2018 www.eu-refresh.org





Spain

Priorities

- Consumers
- Hospitality
- Primary production



Business

- •ACES
- •AECOC (GS1)
 •ASEDAS
- •COAG
- •FCAC
- Espigoladors
- Gastrofira
- •Mercabarna •PACKNET

Academic

Government / **Public**

Creda

Organization

- ·Waste Agency of Catalonia
- Metropolitan Area of

Barcelona **NGOs**

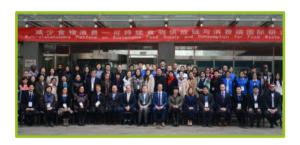
- ·Barcelona Food Bank
- •HISPACOOP
- Plataforma Aprovechemos los Alimentos
- PROSALUS
- · Nutrición Sin **Fronteras**

5/22/2018 www.eu-refresh.org



Coordinating Partner **IVLC**

A multi-stakeholder conference was held in Beijing November 2016 to launch REFRESH in China. It attracted **100 participants** from Governments, research institutions, NGOs, public (youth)







5/22/2018 www.eu-refresh.org



Coordinating Partner Wageningen Research

Priorities

- Actions, solutions & business case development
- Supply chain collaboration & transparency
- Valorisation



Integrated consumer action





Wageningen

Business

- Albert Heijn •CBL
- Hutten
- Catering
- •LWM McDonalds
- Rabobank
- Unilever
- Protix
- •Sligro Food Group
- •MVO-NL
- Foodtech Brainport

Academic

University

Government / **Public**

Organization

Ministry of Agriculture, Nature & Food Quality

NGOs

- •Natuur & Milieu
- Youth Food Movement
- Kids University

WAGENINGEN



www.eu-refresh.org

5/22/2018



The Netherlands, Cooperation with industry

- Cooperation between industry (sector organisations) and government since 2009
- Joint agenda on reduction food waste
- 2014 year against food waste







Rijksoverheid

5/22/2018

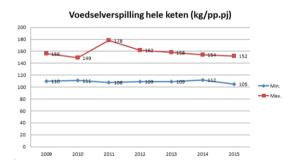




www.eu-refresh.org



The Netherlands, time for a next step (2016)



- Food waste losses on political en business agenda
- Awareness
- Lots of individual actions (research, campains, new businessmodels)
- But: no 20% reduction
- New phase

5/22/2018





www.eu-refresh.org



Dutch Taskforce Circular Economy in Food





































Brightlands





WAGENINGEN







PROTIX







5/22/2018





www.eu-refresh.org



A third of

the world's

food is lost

or wasted

every year.1

WHAT IS THE TASKFORCE?

Prevention and reduction of food waste is a crucial part of achieving a circular economy. All partners in the Taskforce Circular Economy in Food will collaborate and accelerate to minimize food waste, both across the food chain and by consumers, and to contribute in a transparent manner to this aim.

WHY JOIN FORCES TO COMBAT FOOD WASTE?





Food waste in Europe causes 6% of all greenhouse gases emitted through human activity.2



Wasting less food = helping to achieve climate goals and ensuring there is enough valuable food for the growing global population.

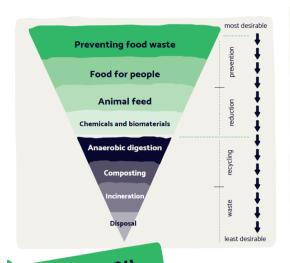
That is equal to 105-152 KG per capita annually in the Netherlands.3

The focus of the Taskforce

The Taskforce focuses on reducing food waste throughout the entire food chain. We will accomplish this by preventing and reducing as much food waste as possible and creating value from side flows according to the "Moerman Food Use Hierarchy". 2015 - 2030 50% reduction

OUR OBJECTIVES

In a joint effort, we aim to make the Netherlands one of the first countries to cut food waste in half. We will make the Netherlands a leader and a global role model in terms of realizing Sustainable Development Goal 12.3.



Join the Taskforce!



and impact: The Taskforce measures the effects of its individual and joint approach.



3. Joining forces to combat food waste by consumers:

The Taskforce aims to achieve sustainable changes in behaviour through campaigns, interventions and living labs.

The Taskforce acts in four distinct ways:



2. Joining forces to combat food waste across the food supply chain:

Taskforce members and leaders combine their strengths, networks and knowledge to develop innovative solutions.



4. Changing the rules: The Taskforce promotes the legislation and instruments needed to create a circular economy.

SAMENTEGENVOEDSELVERSPILLING.NL

¹FAO, Global Food Losses and Food Waste–Extent, Causes, and Prevention, 2011.
² FUSIONS, Criteria for and baseline assessment of environmental and socio-economic impacts of food waste, 2016.
¹ Wageningen Food & Biobased Research, 2017, Monitor Voedselverspliling, update 2009-2015, rapport nummer 1747.



Dutch Taskforce Circular Economy in Food





5/22/2018



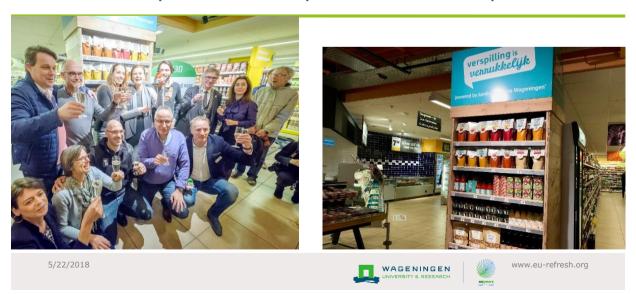


www.eu-refresh.org





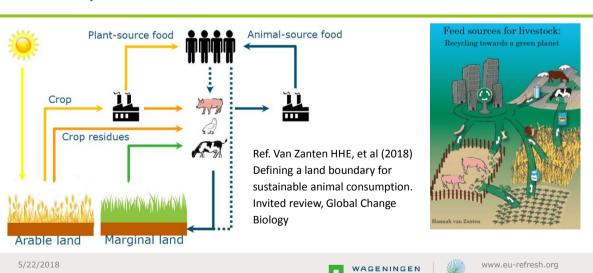
Business pilots on Surplus Food concepts







Concept of a Circular Narrative

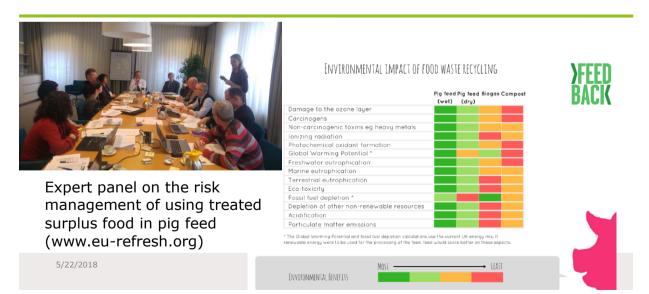


13





Use of food stuff for animal feed





Frameworks for action, some systemic aspects

- **Transparency** (Target, Measure, Act), Actions & Monitoring progress
- Supply chain collaboration (forecasting, utilisation & circular business models), value chains & responsibility
- Externalities & balance in economic, ecologic & social-economic impacts
- Policy coherence (prevention should come first)
- Economic & legal frameworks (food -> feed)
- Commitment for a collective consumer driven action program (building on harmonised consumer insights research)

www.eu-refresh.org







Practice on Food
Waste Prevention

refreshcoe.eu

toine.timmermans@wur.nl







30